



PRESS RELEASE: 11 October 2018

THE 2018 G-BETS GAUTENG SUMMER CUP

The G-BETS Gauteng Summer Cup, a unique spectacle of sport, style and entertainment, returns to the grand and historic Turffontein racecourse on Saturday 1 December 2018.

Here's what you can look forward to at this year's event:

Electrifying racing

With no less than 12 races on the day, spectators on the course and around the world will have their eyes glued to the track. An initial entry of 56 horses from all corners of the country were received at first entry stage in September, and the final field will be announced at the barrier draw in November.

Spectacular live performance

There will be live music, DJs and performers entertaining the crowds all day on 1 December, and a highlight of the day is the half-time show that was launched last year. Taking place just before the main race, to announce it in the grandest way possible, this year's extravaganza will feature an impressive line-up of drum majorettes, a massive field band, a choir and incredible dancers, headlined by none other than local electronic music phenomenon, GoodLuck.

Endless family entertainment

The G-BETS Gauteng Summer Cup is one of the few horse races in the country that children can enjoy. From admiring the beautiful horses in the parade ring and on the track, to experiencing a mind-blowing carnival complete with a giant ferris wheel, jugglers, mimes, puppets, clowns, face painters, delicious food offerings and much, much more, the day promises endless wonder for the little ones. A dedicated new Family Zone near the carnival and the finish line means the little ones will be kept busy all day long, while the adults get to enjoy the amazing array of racing, music, performance and food.

Awesome Hospitality Offerings

Last year The G-BETS Gauteng Summer Cup team was dubbed "The People's Race", and in keeping with this theme, key areas of the race were handed to the people of Gauteng to treat as their own. A carefully selected group of social pioneers, from party organisers to celebrities and charities, have been given a tent on the course, with freedom to choose their own entertainment, decor, dress codes and performers. The successful formula means there are more hospitality options for visitors than ever before. From the stylish Voguish Marquee to the Urban Alley street party, the sophisticated Hamptons Lounge, the royally elegant Chicks & Chatter tent and the popular Summer Garden, the G-BETS Gauteng Summer Cup is packed with parties to suit all the people of Gauteng.

Everyone is welcome at The People's Race. Visitors are encouraged to bring the whole family and to don themselves in their most stylish Summer Chic outfits as they prepare for a day of sartorial style and unforgettable fun.

EVENT INFORMATION

Date: Saturday 1 December 2018

Gates open at 11am

Venue: Turffontein Racecourse, 14 Turf Club Street, Johannesburg

The G-BETS Gauteng Summer Cup general access ticket is R75 and this will give you access to Turffontein Racecourse. Under 18s pay R20.

A wide range of hospitality options and corporate year-end packages are also available – for more info on these exciting packages visit www.gautengsummercup.co.za or email info@gautengsummercup.co.za

CONTACT

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Follow G-BETS Gauteng Summer Cup:

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G-BETS & Goldrush Gaming Group:

G-BETS is a sports betting company with over 40 retail sports betting outlets in South Africa and Lesotho. G-BETS also provides online sports betting in South Africa, Lesotho and Mozambique, making it one of the fastest-growing and innovative sports betting companies in Southern Africa.

With over 70 years combined experience, a dedicated G-BETS trading team facilitate that customers have the option to take any bet, anywhere, at any time. G-BETS is part of the Goldrush Gaming Group, which is one of the largest independently owned alternative Gaming Groups in Southern Africa. The group owns and operates 19 Goldrush Bingo sites in South Africa and Lesotho, as well as Limited Pay-out Machines (LPM) Operations in six South African provinces, under the Goldrush Slots and Crazy Slots brands.

www.gbets.co.za

The Gauteng Tourism Authority

The Gauteng Tourism Authority (GTA) has been a long-standing sponsor of the Summer Cup. The mission of the GTA is to develop, promote, co-ordinate and facilitate responsible and sustainable tourism in the Gauteng global city region, and to create a world-class destination that attracts business visitors and all other tourists to the province, benefits our people, and contributes to job creation and economic growth.

The entity's strategic goals are to create and promote a world-class tourist destination; contribute towards tourism sector industry development; facilitate industry coordination and cooperative governance; foster a responsible and sustainable tourism industry; and implement progressive corporate governance practices.

www.gauteng.net



METROFM

We are proud to announce that METROFM - South Africa's No 1 urban radio station - is the official media partner for the G-BETS Gauteng Summer Cup.

In addition to running an extensive campaign in the lead-up to the event, METROFM will broadcast live from the race day on 1 December.